



10 Fire Expo 2010

knowledge is the key

Preparing for a
New Fire Industry

**FIRE INDUSTRY TRADE
EXHIBITION AND WORKSHOPS**

Tuesday 7 and
Wednesday 8 September
Castle Hill RSL Sydney Australia

Sponsorship & Exhibition



What an opportunity

Fire Protection Association Australia NSW State Divisional Committee invite you to participate as a sponsor and/or exhibitor in Fire Expo 2010. The theme for this year's expo is "Preparing for a New Fire Industry."

The expo targets the grass roots of the fire industry, designers, suppliers, installers, maintenance technicians and trainers, as well as the facility managers, project managers, fire officers and those that deal in fire protection every day.

"It's All Happening" at Castle Hill RSL Sydney

77 Castle Street Castle Hill Sydney NSW

Located in a central and convenient suburb of Sydney, Castle Hill RSL is close to the Sydney CBD and has ample free participants parking. Full gymnasium, swimming pool and club facilities are available.

Promotion/Advertising

The Expo will be promoted throughout Australia and overseas in various fire journals, websites and by extensive distribution of the Fire Expo participant invitation.

Opened by

We hope to secure a dignitary to open this special event. TBA

Lucky Door Prize

\$500 Gift Card

All attendees who fill out an Entry Registration Form via the Fire Expo website (www.fireexpo.com.au) have a chance to win a \$500 Gift Card.

Contacts

Fire Expo Chair

Mike Donegan

T: 0412 342 474

E: thanksmate@ozemail.com.au

'Helping Our Community' Raffle

We shall be running a raffle, and all proceeds shall be donated to Sydney Children's Hospital.

Target Audience - Decision makers

- Facility Managers
- Fire Consultants
- Engineers
- Architects
- Building Surveyors
- Fire Service Personnel
- Distributors and Installers
- Fire Equipment Manufacturers
- Industrial Specialists
- Regulatory Authorities
- Insurance Professionals
- Property Developers
- Councils

FPA Australia

NSW Event Committee Chair

Rob Broadhead

T: 0417 441 595

E: rob@2020fire.com.au

Australia's Premium Fire Industry Trade Show

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Get seen, get known

The program provides many and varied opportunities for sponsorship participation and is in no way limited. We would be pleased to discuss a sponsorship package to suit the specific needs of your company. This is an opportunity for you to increase awareness of your company profile (prices include GST).

Major Expo Sponsor

Cost: \$1,850

- Six square metres of exhibition booth
- Company name and logo will be displayed in the auditorium for the duration of the event
- A 5 minute welcome speech during the introduction
- One piece of promotional material in the satchel
- Acknowledgement in the registration brochure as a major sponsor
- Company name and logo on Fire Expo website

Satchels

Cost: \$1,850

Two available

- Your logo on all the satchels
- One piece of promotional material in the satchel
- Acknowledgement in the registration brochure
- Company name and logo on the Fire Expo website

Registration Invitation

Cost: \$795

Limited to 3 sponsors only

- Acknowledgement in the registration brochure
- One piece of promotional material in the delegate satchels
- Company name and logo on Fire Expo website

Workshop Handouts

Cost: \$200 per workshop

- One piece of promotional material in the delegate satchels
- Logo on the workshop handouts

Note Pads

Cost: \$200 plus supply of note pads

Quantity: TBC

- Company name and logo printed on the note pads
- Acknowledgement in the registration brochure
- One piece of promotional material in the delegate satchels

Pens

Cost: \$200 plus supply of pens

Quantity: TBC

- Company name and logo printed on the pens
- One piece of promotional material in the delegate satchels



Why people will attend your Fire Expo

We believe there is strong interest in the latest developments of fire technology and related goods. A real opportunity to investigate new products and new ideas by the people who have day to day use of fire equipment and services. An opportunity for stake holders in our industry to learn and network (prices include GST).

Exhibition Booth

\$330 per square metre plus GST

All booths will feature black Velcro compatible 2.3 meter high walls, a fascia sign with your company name (max 30 chars), light(s) and one 240 volt (10amp) power point.

Furniture & other equipment

Furniture, plants, additional electrical supplies etc, if required can be arranged at an extra cost and will be invoiced by the exhibition contractor. A catalogue and order form will be forwarded by the exhibition contractor 4 - 6 weeks before the events.

Labor, Equipment and Services Hire

All labor, equipment and services needs should be discussed with the organiser at least 2 weeks prior to the event. Note: Additional costs may apply.

Cleaning

The exhibition area will be cleaned daily. However it is the responsibility of each exhibitor to keep their exhibit clean.

Allocation of Booths

The plan enclosed allows for 48 booths. For those companies who wish to take two or more booths or erect custom built exhibits, it is advisable to book early to avoid disappointment. Any modifications or sharing must be discussed with the organiser and the exhibition contractor prior to the event.

Display Design

All display materials must be flameproof. No attachment or defacement is to be made to the flooring, ceiling or walls of the exhibition area. Displays involving flame, heat, smoke, bright or flashing lights or loud noise must be approved by the Conference Committee.

Best Exhibit Award

During Fire Expo 2010, an award will be presented for the "BEST EXHIBIT" The criteria will be based upon the following:

- Overall presentation of the exhibit and personnel in attendance
- Availability of product information and helpfulness of personnel
- Relevance of the booth to the conference theme

Best New Product Award

A supplier with the best new product will receive an award based on:

- The solution the product supplies
- The technology involved
- Presentation

Schedule

Move in	Mon 6 Sep	7:00pm – 9:00pm
Expo open	Tue 7 Sep	8:00am – 6:30pm
	Wed 8 Sep	8:00am – 4:30pm
Move out	Wed 8 Sep	4:30pm – 6:00pm

Australia's Premium Fire Industry Trade Show

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“ITS OUR INDUSTRY” Knowledge is the Key to a professional industry

Most people acknowledge the Importance of training and knowledge in our industry to ensure a professional standard of works and services provided by the Fire Community. Providing an opportunity for people within the Industry to attend a central location and be educated on the many products available to them, is an important part of this process. Knowledge is the Key and we need your help to spread it.

Free Workshop Presentations

Due to the success of the workshops at previous Fire Expo's we shall repeat them again this year. It is important to indicate your interest early, should you wish to lecture at a workshop as interest is strong.

Security

The organisers and the Castle Hill RSL and their officers and employees, separately or collectively, cannot accept responsibility for any damage to or for the loss or destruction of an exhibit, from fire, theft or accidents or other causes, or injury to his/her person resulting from any cause. All claims for any such loss, damage or injury expressly waived by the exhibitor.

Security staff dedicated to duty in your booth area can be engaged at the exhibitor's cost.

Liability and Insurance

The organiser and the Castle Hill RSL Sydney Australia shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any case whatsoever prior to, during and subsequent to the period covered by the exhibition contract.

The exhibitor, on contracting for an exhibition booth releases the organisers, and the Castle Hill RSL from, and agrees to indemnify same against, any and all claims for such direct loss, damage or injury.

Exhibitors shall indemnify and hold blameless the organisers (Fire Protection Association Australia) and contractors from all liability (damage and accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits.

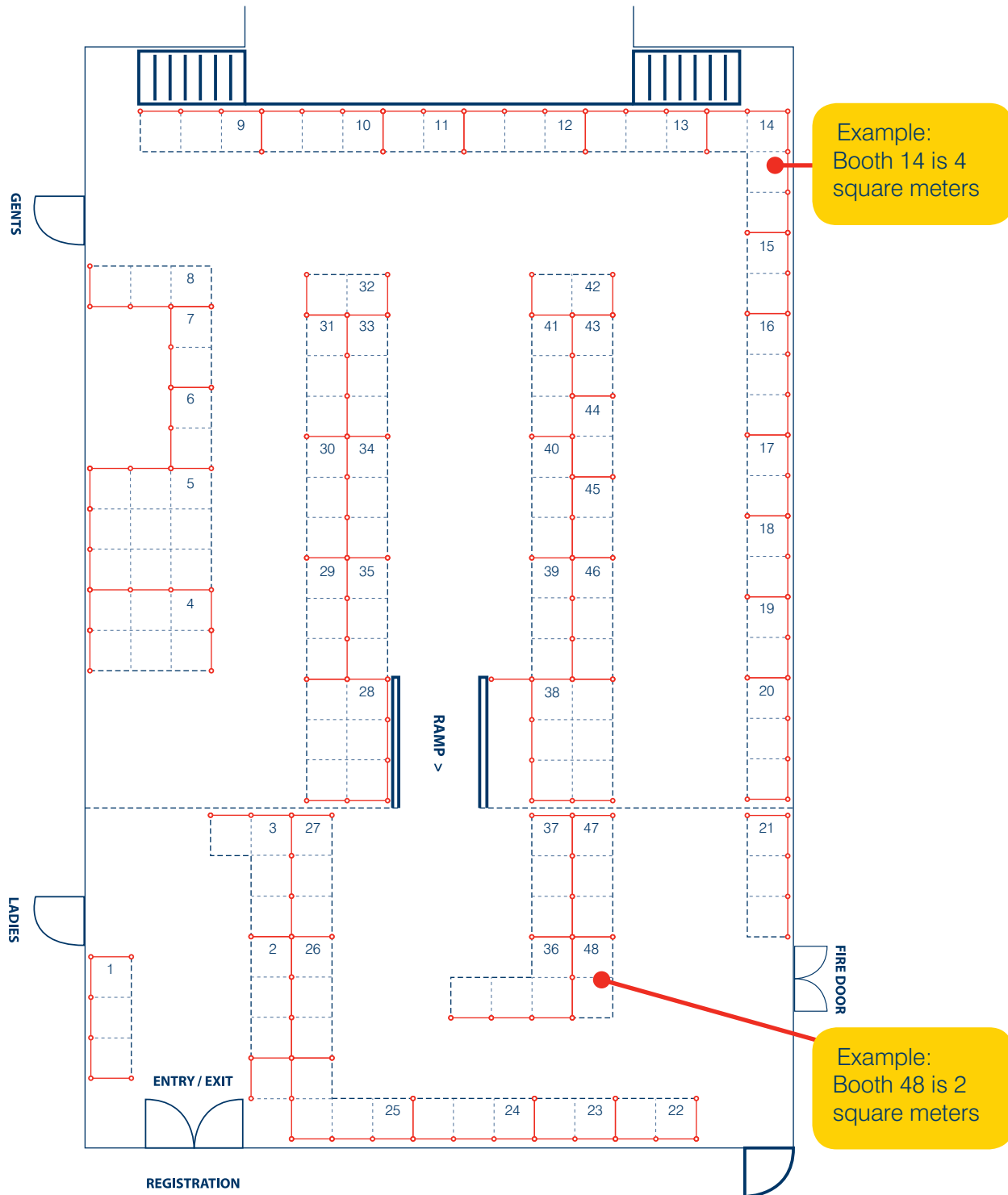
It is strongly advised that each exhibitor seek to cover their equipment, exhibits and display material with adequate insurance at the exhibitor's own expense.

Workshops for Participants

	Day 1 Tue 7 Sep	Day 2 Wed 8 Sep
		Room 1 Room 2
08.30am – 09.15am		
09.30am – 10.15am		
10.30am – 11.15pm		
11.30pm – 12.15pm		
12.30pm – 01.15pm		
01.30pm – 02.15pm		
02.30pm – 03.15pm		
04.30pm – 05.15pm		Fire Expo Closed



Floor Plan



Castle Hill RSL Sydney Australia
Tuesday 7 September
Wednesday 8 September

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Application Form

Contact Name Position

Company Name

Invoice Address

..... State Postcode

Tel Fax Mobile

Email

Application to Exhibit

Booth Location (prices inc. GST)

Number of Square Metres x \$330 = \$

I prefer booth locations as indicated on the enclosed floor plan in order of preference:

1st 2nd 3rd

I understand that **booth space will be allocated strictly in order of receipt of application and deposit monies** and that the Organiser's decision will be final. Should the exhibition floor plan require expansion or retraction, the organisers have the right to make necessary changes.

Cancellation Policy

I understand that in the event of the cancellation of a booth, monies paid will not be refunded unless the organisers are able to resell the space, also that if the balance payment is not paid by the due date the booth will be cancelled.

Signed Date

(for and on behalf of the Exhibitor listed above)

Application to Sponsor

Sponsorship Packages Preferences (prices inc. GST)

I would like to take up the following sponsorship package:

- | | |
|--|---------|
| <input type="checkbox"/> Major Expo Sponsor | \$1,850 |
| <input type="checkbox"/> Satchels | \$1,850 |
| <input type="checkbox"/> Registration Invitation | \$795 |
| <input type="checkbox"/> Workshop Handouts | \$200 |
| <input type="checkbox"/> Note Pads | \$200 |
| <input type="checkbox"/> Pens | \$200 |

I understand that the sponsorship packages will be allocated strictly in order of receipt of application form and deposit. The organiser's decision will be final.

Cancellation Policy

I understand that in the event of withdrawal of sponsorship, monies paid will not be refunded unless the organisers are able to resell that area of sponsorship.

Signed Date

(for and on behalf of the company)

I would like to host a workshop, my preference is

- | | |
|--------------------------------|------------------------------------|
| <input type="checkbox"/> Day 1 | <input type="checkbox"/> Morning |
| <input type="checkbox"/> Day 2 | <input type="checkbox"/> Afternoon |

Payment Options

(FPA Australia ABN 30 005 366 576)

All prices include GST

Payment in Australian dollars can be made by cheque, EFT or credit card. Please complete this form and return, with payment to:

Fire Expo 2010 Administrator
P.O. Box 1049 Box Hill VIC 3128 Australia

Tel: 03 9890 1544
Fax: 03 9890 1577

Email: events@fpaa.com.au

Payment Terms: 50% deposit with application
Balance to be paid by 20 August 2010

Cheque

Make payable to FPA Australia

Amount \$

EFT

BSB:633-000 Account Number: 115 932 105
Please advise of event name, payment time, date and amount to accounts@fpaa.com.au

Credit Card

- Visa Mastercard Amex

Card Number

Expiry Date Amount \$

Cardholder Name

Signature

**Over 1000
visitors to
Fire Expo 2007...
Don't miss out!**

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