

AUSTRALIA Fire

2010 Editorial Guidelines

Fire Australia is produced by FPA Australia, IFE Australia, AFAC and Bushfire CRC. Fire Australia is published four times per year in Summer, Autumn, Winter and Spring.

Articles cover all aspects of fire protection from news on legislation and new fire safety product development, to fire incident reports and technical papers.

Contribution Type

Papers should be:

- non political
- non defamatory
- not subject to current or forecast legal action
- unencumbered by copyright and other restrictions of publication
- non commercial
- not published elsewhere prior to publication in the magazine.

All articles will be assessed prior to publication, by an editorial panel who reserve the right to reject papers at their discretion, or seek amendments as required.

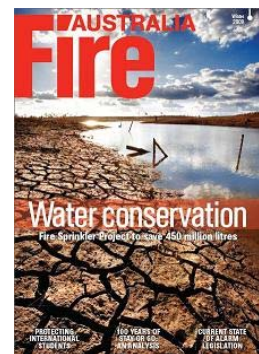
Material of an “advertorial” nature will not be accepted by the editorial panel. As a result, articles that mention brand names, companies and other commercial material will be required to omit this information or will otherwise be rejected.

Target Audience

It is intended for written material to build awareness of an issue or topic and provide a guide and/or insight into implementing fire protection solutions. In general, written material should inform, educate and help our readers through the sharing of knowledge and expertise.

Written material must be of a high quality and conform with proper professional standards.

Written material which is a narrative or commentary is less desirable.



Format

The written material should be quick and easy to read by the audience. As a suggestion, the following outline is provided:

- Heading* - clearly indicates its content or key learning point
- Precede* - 15 – 25 words designed to attract interest in the overall theme of the article.
- Introduction * - designed to encourage subscribers to read the main paper
- Body - includes key learning points, 'how to', steps to meet a desired solution or outcome
- Conclusion

* Whilst the format is flexible, these components are compulsory.

Where necessary, Fire Australia Magazine is authorised to re-format and edit the written material at the discretion of the Editor. However we agree not to alter the substance and viewpoint of the material provided by you in any substantial way without obtaining your prior written approval and in any event not in a way which would prejudice your reputation. Where substantial changes are required, we shall request submitted material be amended to meet our requirements.

Length

Ideally, each article should be between 1500 – 3000 words.

Acknowledgement

Fire Australia Magazine will acknowledge the author of the written material. Each article or report will be accompanied by the author's name, position and company. The author is requested to provide the relevant information for this by-line.

Images and Graphs

Images must be provided in jpg, tiff or eps format with a resolution of at least 300dpi. We require at least one image per article.

Graphs referred to in an article must also be provided in Excel format for the purposes of editing size, colours and format for publication.

Submission

Written material (word-processed copy) should be forwarded to the Editor by email – mark-murray@fpaa.com.au. Timeframes for submission will be determined by the Editor in accordance with the production schedule of the publication. Please see the relevant deadlines on the Fire Australia Magazine page on our website at www.fpaa.com.au